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**EPSON INTRODUCES DESKTOP DISC PUBLISHER
FOR CD AND DVD DUPLICATION
Service Bureaus, Education and Photography Markets To Benefit From
Custom Disc Duplication On Demand**

LONG BEACH, CA, October 17, 2007 – Epson, a leading manufacturer of advanced inkjet printing, precision imaging and robotics technology, today announced the release of Discproducer, a compact, integrated desktop disc duplication solution designed for businesses that need to create professional quality CDs or DVDs on demand.

Discproducer enables the creation of individualized disc content, label content or both, at quantities of one to one-hundred discs per job. Using Discproducer, educators, disc publishing service bureaus and professional photographers can burn and print up to 100 copies of the same disc or unique discs, making it an ideal and flexible solution for low-volume disc publishing where high quality customized labeling is required.

Equipped with Epson's patented AcuGrip™ robotic technology, Discproducer's robotic arm greatly minimizes the double-disc feeding problem, and moves discs from station to station to prevent damage from sliding media. Discproducer also features a built-in, six color inkjet printer that delivers industry-leading print quality. Developed with Epson's patented MicroPiezo® inkjet technology, the printer provides precise control of ink droplets and size, delivering labels with superior color, text and vibrant graphics. One set of Discproducer's ink cartridges can create over 1,000 discs, making it easier to operate than other disc publishers in its class. In addition, each cartridge includes a low-ink sensor and LED to ensure that operators have adequate ink to complete a full run.

“Businesses that need to produce custom promotional, educational or archival materials on CDs and DVDs gain an economical solution with Discproducer,” said Bud Weist, vice president of sales and marketing, Epson System Device Group. “Discproducer was developed for high-quality performance in a desktop environment. Other desktop disc publishing solutions can’t deliver the same combination of features, superior print quality and overall reliability.”

The Epson Discproducer benefits businesses such as duplication service bureaus that want to profit from serving the growing media production market; educators that need to duplicate course materials for students and faculty; and photographers who duplicate individual photo discs for clients.

Product Features

- Total Disc Maker software enables data formatting, label editing and control of the production process in one easy-to-use application.
- Discproducer’s AcuGrip mechanism helps ensure that the robotic arm reliably grabs only one CD or DVD disc – even if media is stuck together.
- Discproducer generates up to 30 CDs or up to 13 DVDs per hour, speeding jobs to completion.
- Epson specifies Taiyo-Yuden Watershield media for high-quality, smudge-proof and water-resistant label printing.
- One-year limited warranty.

Availability

The Epson Discproducer will be available in the first quarter of 2008 through Epson’s designated sales and distribution channels.

About Epson

Epson offers an extensive array of precision printing, scanning and robotics technology for the consumer, business, photographic and graphic arts market segments. Founded in 1975, Epson America is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. Epson America, Inc. is headquartered in Long Beach, California. For more information, please visit discproducer.epson.com.

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Press Photos

Product images are available at pos.epson.com/PR. Scroll down to “Discproducer” in the “CD/DVD Disc Publishers” section.